

2014 Sausalito Herring Festival

Herring Art Competition Rules

1. **The Competition:** The Herring Art Competition (“Competition”) is being conducted by Cass Gidley Marina - a Sausalito Community Boating Center, (www.cassgidley.org). The Competition is intended to help stimulate the interest of the community in the Herring Festival and the annual Pacific Herring fishery off the shores of Sausalito.
2. **Eligibility:** A participant in the Competition (“Participant”) must be a legal resident of the State of California.
3. **Participation requirements:** In order to participate in the Competition, a Participant shall submit the following 1) a herring artwork complying with the requirements of Section 4 (the “Herring Artwork”), and 2) a completed and signed Consent Form in the form set forth in the Attachment A (“Consent Form”).
4. **The Rules:**
 - a. A basic herring silhouette is provided on Attachment B. Its use, comprehensive, simplified or changed, is optional as long as the Herring Artwork is 1) recognizable as a herring, 2) original artwork, 3) not previously published or used for other purposes, 4) no more than 10 inches in length and 3 inches in height, and 5) scannable on a flatbed scanner. The information required at the bottom of Attachment B (the Participant's name and, if the Participant is 18 years old or younger, their age, school and grade) must appear on each Herring Artwork, whether or not a copy of Attachment B is used for that purpose.
 - b. The Herring Artwork may be executed with manual or digital techniques, provided that a) if executed with manual techniques (on paper/cardboard, collage, photography or three-dimensional objects) it cannot contain perishable objects or materials and b) if executed digitally it can be delivered on PDF format, must not exceed 10 inches in length and 3 inches in height must have at a minimum 300 dpi resolution.
 - c. Cass Gidley Marina - a Sausalito Community Boating Center reserves the right to reject any Herring Artwork Submission which it deems, in its sole discretion, to be inappropriate in any way or which fails to meet any of the requirements of these Rules.
 - d. The Participant (including, in the case of a minor, the parents or legal guardians of the Participant) is solely responsible for the originality of the Submission and assumes all

responsibilities and liabilities that may result from any complaints from third parties with relation to author rights or related rights.

- e. Each Participant shall be limited to only one (1) Submission to the Competition.
- f. Submissions may be submitted (i) in electronic form via email to info@cassgidley.org (ii) by hand delivery to Cass Gidley Marina - a Sausalito Community Boating Center's representative, or (iii) by regular mail addressed to:

Herring Art Competition
c/o Cass Gidley Marina, a Sausalito Community Boating Center

300 Napa Street
Sausalito
CA 94965

- g. All Herring Artwork Submissions must reach Cass Gidley Marina - a Sausalito Community Boating Center no later than 5:00PM (PDT) on Friday, November 15, 2013. Late submissions will not be considered for the Competition.
- h. There is no purchase necessary for participating in the Competition. Any Submission will be voided where prohibited by law.

5. Judging and Winning Herrings.

- a. Five (5) judges of the Submissions will be selected by Cass Gidley Marina - a Sausalito Community Boating Center from the community. The judges shall select ten (10) winners (the "Winning Herrings") from all of the Submissions. The Judges shall have sole discretion to set the criteria used for their judging of the Submissions.
- b. Cass Gidley Marina - a Sausalito Community Boating Center expects to announce the Winning Herrings on or before Tuesday, December 31, 2013.
- c. The Winning Herrings, and the Participants who submitted them will be recognized as part of the Sausalito Herring Festival. Winning Herrings will also be recognized during the Herring Festival.

6. Rights to the Images. Each Participant irrevocably assigns to Cass Gidley Marina - a Sausalito Community Boating Center at the time of submission any and all rights in and with respect to her or his Herring Artwork, whether or not the Herring Artwork is judged as a Winning Herring. All copyright or other intellectual property or other rights of any kind arising under any jurisdiction's laws that relate to a Herring Artwork, including the actual material submitted and the image and other content contained therein, shall be the sole property of Cass Gidley Marina - a Sausalito Community Boating Center and shall be subject to any use or disposition that Cass Gidley Marina - a Sausalito Community Boating Center may deem appropriate, including the use of the Herring Artwork for promotional or other commercial purposes. Cass Gidley Marina - a Sausalito Community Boating Center shall be under no obligation to return any Herring Artwork to any Participant, whether or not the Herring Artwork may be judged as a Winning Herring.

7. Questions. Any questions about the Competition may be directed to Cass Gidley Marina - a Sausalito Community Boating Center at the following address: info@cassgidley.org

ATTACHMENT A

Sausalito Herring Festival 2014
Herring Art Competition – Consent Form

Please check one:

_____ The Participant is less than 18 years old and the undersigned hereby confirms that he or she is the parent and/or legal guardian of the Participant.

_____ The Participant is 18 years old or older.

* * * * *

Participant Name: _____

Age (if less than 18): _____

School (if applicable): _____

Grade (if applicable): _____

Mailing Address: _____

The undersigned confirms that he or she has read and understood the Rules of the Competition available on the Cass Gidley Marina- a Sausalito Community Boating Center website (<http://cassgidley.org>) and hereby, as or on behalf of the Participant, consents and agrees to those Rules with respect to the submission to the Competition, including, without limitation, to the portion of the Rules addressing “Rights to the Images.”

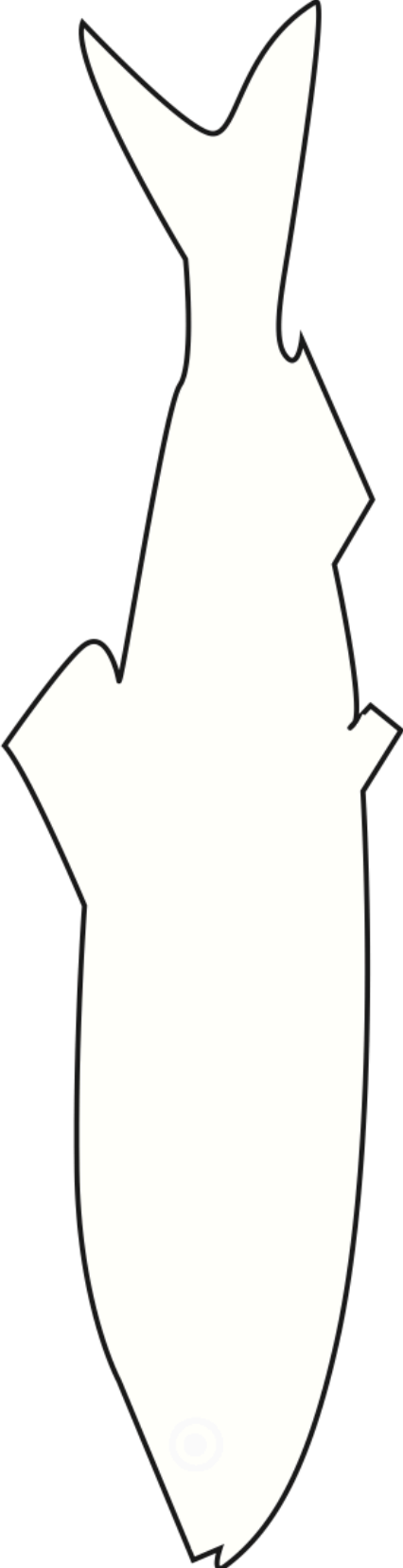
Signature

Printed Name

Telephone: _____

Email: _____

ATTACHMENT B



Name: _____
Age: _____ Grade: _____
School: _____

